

A HABITAT STORY OF SUCCESS

Give the gift of home *this holiday season*

with



Habitat
for Humanity®
Grey Bruce



When Erin and Joey moved their family into their new Habitat home this summer, it was the beginning of a life they weren't sure was ever going to be possible...

Lack of affordable housing has ranked as a top concern for Canadians for the third consecutive year, alongside inflation and access to health care. The rising cost of living is making it harder than ever to access stable housing, putting financial security, well-being, and opportunity at risk.

Erin, Joey, and their two young children, Bradlyan and Vivian, were living in a small two-bedroom apartment above a dance studio in a rural southern Grey County community. *"There weren't even windows in every room,"* Erin recalls, and nobody in the family was sleeping well.

Crowded living environments and uninhabitable homes are part of the qualifying criteria in the Habitat for Humanity expression of interest application and commonly reported by families seeking to be selected for a Habitat home.

In their new 3-bedroom townhome, *"Everyone finally has their own space,"* Erin says. Habitat homeownership opened the door to stability, community, and a future they're excited to grow into.

"We've never had money in our savings, and since owning a house, we pay less on our mortgage than we ever did on rent."

Now for the first time, Bradlyan and Vivian have a backyard to play in, and Bradlyan has already made a best friend next door. With school just a three-minute walk away, the families **daily routines feel lighter.**



Habitat for Humanity's Affordable Homeownership Program is an effective response to Canada's housing crisis. It is helping to build a healthier, more equal, more inclusive, and more prosperous Canada for generations to come.

With your support, Habitat for Humanity Grey Bruce is able to partner with families like Joey and Erin to create opportunities for them to **thrive.**

DID YOU KNOW?



1 in 2 families say their children do better in school after moving into a Habitat home.


Your donation today will directly support new Habitat home BUILDS.



While many of us will gather in warm, familiar spaces this season, countless Canadians are still living with the harsh realities of the housing crisis. Families are struggling to find stability, young people are losing hope of ever owning a home, and far too many are being forced to make impossible choices just to get by.


Your support will **create a lasting impact** — one that extends far beyond the walls of a single home.

Your donation helps purchase the essential building materials that turn blueprints into real places of belonging. Each piece of lumber, each window, each fixture becomes part of a home where a family can put down roots, build stability, and look toward a brighter future with confidence.




Basic supplies like nails, screws represent stability and strength

\$25



Purchase a light fixture and brighten a family's future

\$50



Help purchase one window - see the possibility that awaits

\$100



Purchase flooring for a child's bedroom

\$250

When you give the gift of home, you give a family a foundation that lasts a lifetime.

This season, help build more than walls—

HELP BUILD FUTURES FOR CHILDREN LIKE BRADLYAN AND HIS LITTLE SISTER VIVIAN.

THE IMPACT When families become homeowners:

44% of adults improve their employment

51% of families say their financial security is better

50% of families volunteer more and take part in community events

77% of families say their physical health is better

50% of families' children are doing better in school

79% of families say their mental health is better

Building Homes, Communities and Hope: A social Economic Impact Study of Habitat for Humanity's Affordable Homeownership Program - Deloitte, March 2025



Become a monthly **'Hope Builder'** and compound your impact offering the stability every family deserves.

By supporting Habitat for Humanity Grey Bruce today, you become part of the solution. Your generosity helps build safe, stable, affordable homes — and with them, the foundation for stronger futures, healthier communities, and opportunities that last for generations.

With so many important causes in Grey Bruce, we're grateful for your consideration. A year-end gift to Habitat for Humanity Grey Bruce will help build homes, strengthen communities, and create lasting change for local families through affordable housing solutions.

Be part of the **solution**
bring homeownership **within reach.**



GIVE YOUR
GIFT OF HOME
TODAY

HABITATGREYBRUCE.CA