

223017 Grey Road 17, Owen Sound, Ontario N4K 5N7

Ph: (519) 371-6776

Toll Free: (800) 771-6776

info@habitatgreybruce.ca habitatgreybruce.ca

For Immediate Release

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Bruce Power supports Habitat for Humanity Grey Bruce Campaign - *Building for Impact*

OWEN SOUND, ON – On Tuesday, April 1, 2025, Bruce Power attended a cheque presentation to commemorate Bruce Power's \$150,000 contribution to Habitat for Humanity Grey Bruce's Building for Impact campaign. The funds will support the construction of eight new townhomes in Owen Sound, scheduled to break ground in late 2025.

"Bruce Power is a strong supporter of happy, healthy communities," said Bruce Power Chief Operating Officer and Executive Vice President James Scongack. "One of the biggest challenges our region currently faces is a lack of attainable and affordable housing. That's why, in 2025, Bruce Power increased its annual Habitat for Humanity Revolutionary sponsorship to provide \$150,000 towards the building of eight residences in Owen Sound."

"Habitat for Humanity continues to pave the way to affordable home ownership through hard work, partnership and leading home ownership innovations," Scongack added.

The eight townhome project will be located at 1904 19th Street East, on the East side of Owen Sound, across from Duncan McLellan Park. This investment to Habitat Grey Bruce comes as part of a greater investment, announced December 11, 2024 of 1.35 million dollars that Bruce Power committed to residential projects across Bruce, Grey and Huron Counties.

"We are extremely grateful for Bruce Power's support of our Owen Sound Townhome Build. Their commitment to creating attainable and affordable homeownership opportunities will change the lives of the families who will purchase these homes," said Habitat Grey Bruce Executive Director, Greg Fryer. "Bruce Power's leadership through their charitable giving and providing volunteers to build our homes with us, embodies what it means to be a true community partner. Together, we are addressing the housing affordability crisis and building stronger, more sustainable communities."

For more information about Habitat Grey Bruce or partnership opportunities visit: habitatgreybruce.ca

Contact

Greg Fryer
Executive Director
Habitat for Humanity Grey Bruce
greg@habitatgreybruce.ca
(519) 371-6776 ext. 100



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Photo: Habitat for Humanity Grey Bruce Executive Director Greg Fryer (left) is pictured with Bruce Power Community Relations and Market Development Communications Specialist Anna Nicholson. Bruce Power has been a loyal Revolutionary Partner of Habitat for Humanity Grey Bruce for over two decades.

About Habitat for Humanity Grey Bruce

People in our community and all over the world partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and purchase their home with a no-down payment, no-interest mortgage with payments set at 25% of their income. Not only does this provide affordable housing for families in need, it also enables them to build assets, reduce their dependence on other forms of social assistance and contribute to the community through paying property taxes.

As an affiliate of Habitat for Humanity Canada, Habitat for Humanity Grey Bruce has built 77 homes serving 138 adults and 212 children since 1987. With our help, Habitat homeowners are given the opportunity to thrive, enabling them to build a better life for themselves and their children.

To learn more about how you can help create a world where everyone has a safe and decent place to live visit our website habitatgreybruce.ca.