

Building Homes, Communities and Hope:

The social and economic impacts of
Habitat for Humanity's Affordable
Homeownership Program



A driver of security and well-being

Families in Habitat for Humanity's Affordable Homeownership Program get more than a home. They gain social and financial benefits that strengthen their lives, put their children on a path to success, and build inclusive communities.

After moving into their Habitat home, families see improvements in:

Health



73% of families say their physical health is better

79% of families say their mental health is better

Education



41% of adults start or complete additional education

50% of families' children are doing better in school

Employment



44% of adults improve their employment

Community involvement



50% of families take part in more community events

50% of families volunteer more

Financial security



51% of families say their financial security is better



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A driver of national strength and prosperity

The social and economic benefits of Habitat's program reach far beyond individual families. They bolster Canada's economy and productivity into the future.

Socioeconomic benefits:

After moving into their Habitat home, the average homeowner's earnings end up **almost 30% higher** than if they had continued renting. Through families' increased productivity, the socioeconomic benefits of Habitat's program inject **\$35 million** into Canada's economy every year.

Construction benefits:

In a five-year period from 2019-2023, the total economic footprint of Habitat's work to build and rehabilitate homes was **\$311 million**, generating nearly **\$40 million** in tax revenues.

Habitat for Humanity's Affordable Homeownership Program is an effective response to Canada's housing crisis. It is helping to build a healthier, more equal, more inclusive, and more prosperous Canada for generations to come.

To read the complete study go to [habitat.ca/impact](https://www.habitat.ca/impact).



"I finally have peace of mind. And I feel satisfied as a mother when I look at my son and see the happiness written all over his face," says Anita. "Having a home is a big achievement for me."

◀ Homeowner Anita and her son, Ben, in front of their new Habitat home