



We create opportunity for people to thrive through innovative housing solutions.

For Immediate Release

Habitat for Humanity Grey Bruce Signs Memorandum of Understanding with the Town of Saugeen Shores and Wilson Developments to Provide Affordable and Attainable Housing in Port Elgin

OWEN SOUND, ON March 31, 2025 – Habitat for Humanity Grey Bruce is pleased to announce that they have signed a Memorandum of Understanding (MOU) with the Town of Saugeen Shores and Wilson Developments to provide attainable and affordable homes in Port Elgin. The MOU provides a framework for a Public-Private partnership to collaboratively investigate and work towards an agreement to build 28 townhouse units on town-owned land south of Concession Road 10.

"Habitat for Humanity Grey Bruce is thrilled to be partnering with the Town of Saugeen Shores and Wilson Developments to implement a unique attainable and affordable housing model in Port Elgin," said Greg Fryer, Executive Director. "Our hope is that this will serve as a template that will be replicated not only throughout Grey and Bruce but in other municipalities across Ontario."

Brad Wilson, President of Wilson Developments stated "we're excited to be part of this collaboration with the Town of Saugeen Shores and Habitat for Humanity. At Wilson Developments, we're committed to building quality homes and creating communities that support a range of housing options. We look forward to contributing to the success of this project."

Of the total units planned to be built, 5 would be transferred to Habitat Grey Bruce to be sold to qualifying applicants through their attainable and affordable homeownership program, and 2 units would be transferred to the municipality to support affordable housing goals. The other units will be sold by Wilson Developments below market pricing. All units sold must be the principal residence of the purchaser as a condition of sale (no units will be sold to investors).

The MOU outlines each party's expected role in a future agreement, with the Town of Saugeen Shores providing the land, water and sewer connections, in-kind support and services, and fee reductions, and Wilson Developments constructing the dwellings. It is expected the work to finalize an agreement will take up to a year, at which time the parties will release further details of the planned project.

Contact

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About Habitat for Humanity Grey Bruce

People in our community and all over the world partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and purchase their home with a no-down payment, no-interest mortgage with payments set at 25% of their income. Not only does this provide affordable housing for families in need, it also enables them to build assets, reduce their dependence on other forms of social assistance and contribute to the community through paying property taxes.

Habitat for Humanity Grey Bruce has built 77 homes serving 138 adults and 212 children since 1987. Habitat homeowners are given the opportunity to **thrive**, enabling them to build a better life for themselves and their children. To learn more about how you can help create a world where everyone has a safe and decent place to live visit our website habitatgreybruce.ca.



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L-R Greg Fryer, Executive Director, Habitat for Humanity Grey Bruce, Kara Van Myall, Chief Administrative Officer, Town of Saugeen Shores, Mayor Luke Charbonneau and Brad Wilson, President, Wilson Developments