



223017 Grey Road 17, Owen Sound, Ontario N4K 5N7
Ph: (519) 371-6776
Toll Free: (800) 771-6776
info@habitatgreybruce.ca www.habitatgreybruce.ca

For Immediate Release

November 21, 2024

Habitat for Humanity Grey Bruce recognizes National Housing Day

Owen Sound, ON – November 22, 2024 is National Housing Day. The Canadian Mortgage and Housing Corporation (CMHC) which delivers the Government of Canada’s housing programs, describes the day as “a day dedicated to raising awareness about housing and homelessness”.

Unstable and insecure housing can be a major driver of stress for families. Once they have stable housing that truly belongs to them, it allows them to put their focus on the other things that matter to them. One new homeowner mentioned the “peace of mind, just knowing (the house is) ours,” when asked how their life changed when they became a Habitat homeowner. The homeowner later added “things run really smoothly now.”

Home ownership rates have dropped in both Bruce and Grey Counties since 2006, with housing becoming further and further out of reach for many families. According to Habitat for Humanity’s 2024 Affordable Housing Survey, the vast majority of Canadians (84 per cent) say buying a home feels like a luxury and the goal of owning a home in Canada has become out of reach (81 per cent).

“The housing challenge requires a collective effort,” said Habitat for Humanity Grey Bruce Executive Director Greg Fryer. “We are extremely grateful to our donors, volunteers, partners and staff for their generosity as we strive to grow our work to empower even more hard-working families to *thrive* and have a safe, accessible, and decent home to call their own.”

In 2024, Habitat for Humanity Grey Bruce fully completed two homes in May and will have two more completed before the end of 2024 on the Chippewas of Nawash Unceded First Nation. The organization also supported the Band by renovating the former library building into three apartments. This work was done under the Model of Hope partnership, an agreement between Habitat for Humanity Grey Bruce and Saugeen Ojibway Nation (Saugeen First Nation and Chippewas of Nawash Unceded First Nation) which has built 35 homes and supported many more critical repairs since its inception in 2016. Additionally, Habitat for Humanity Grey Bruce also successfully purchased back four previously built Habitat homes in Hanover (3) and Wiarton (1). Three of the homes have been fully renovated in collaboration with the new Habitat homeowners and family selection for the fourth home is set to open in early 2025.

There are big plans underway for 2025, as work is expected to continue in Saugeen Ojibway Nation. Habitat for Humanity Grey Bruce is also planning to build eight townhomes in the City of Owen Sound (East side). The Owen Sound project is a continuation of the project named *Building for Impact* that began in 2024.

“Housing is one of the most critical aspects to building a life,” said Habitat for Humanity Grey Bruce Partnerships Manager Lisa Campbell. “While the current market presents a significant challenge, it is not insurmountable. It will take collaboration and commitment. Together, we can and will make a difference.”

To learn more, please visit habitatgreybruce.ca.

Contact

Lisa Campbell
Partnerships Manager
Habitat for Humanity Grey Bruce
lisa@habitatgreybruce.ca

We create opportunity for people to thrive through innovative housing solutions.



223017 Grey Road 17, Owen Sound, Ontario N4K 5N7
Ph: (519) 371-6776
Toll Free: (800) 771-6776
info@habitatgreybruce.ca www.habitatgreybruce.ca

(519) 371-6776 ext. 810

About Habitat for Humanity Grey Bruce

People in our community and all over the world partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and purchase their home with a no-down payment, no-interest mortgage with payments set at 25% of their income. Not only does this provide affordable housing for families in need, it also enables them to build assets, reduce their dependence on other forms of social assistance and contribute to the community through paying property taxes.

As an affiliate of Habitat for Humanity Canada, Habitat for Humanity Grey Bruce has built 76 homes, serving 137 adults and 211 children since 1987. With our help, Habitat homeowners are given the opportunity to thrive, enabling them to build a better life for themselves and their children.

To learn more about how you can help create a world where everyone has a safe and decent place to live visit our website habitatgreybruce.ca.

We create opportunity for people to thrive through innovative housing solutions.