

## GIFTS OF SECURITIES

When you make a gift of securities to Habitat for Humanity Grey Bruce, you receive a charitable tax receipt for the full amount of your gift. While marginal tax rates vary from province to province, on average, your donation will generate a tax credit worth approximately 45% of the value of the gift. That alone makes donating securities a wise financial move as well as a way of helping working, low-income families move into their Habitat homes.

There are other tax advantages as well when you transfer stocks, bonds and other investments to Habitat. Usually, when you sell a security, you must pay tax on 50 percent of the capital gain, but when you transfer the security directly to a charity, without first converting it to cash, there is no taxable amount on the gain. Publicly listed securities include shares, mutual funds, options and futures listed on most stock.

Consider also leaving securities to Habitat for Humanity Grey Bruce in your will. This can lessen the tax burden for your heirs. Your estate will be excluded from paying tax on any capital gains generated by the security. The more securities and other assets you leave to charity, the bigger the tax credit for your estate, and the fewer taxes that will have to be paid. Canada Revenue Agency allows you to donate up to 100 per cent of your estate's net income to charity.





*We create opportunity for people to thrive through innovative housing solutions.*

## Benefits to you

- You receive a charitable tax receipt for the full amount of the donation
- You pay no taxes on the capital gains when you transfer securities to Habitat for Humanity Grey Bruce
- You can make a sizeable donation, often without affecting your day-to-day financial requirements
- By leaving securities to Habitat for Humanity Grey Bruce in your will, you lessen the tax burden on your estate and your heirs.

## Benefits to the families you help

- Whether you donate securities during your lifetime, or in your will, your gift starts to work as soon as the securities are sold, immediately helping families to build strength and stability through affordable homeownership.
- By donating stocks, bonds and other investments, you may be able to make a substantially larger donation than would otherwise be possible, helping Habitat build more homes and serve more families.

## To make a gift of securities

1. Determine with your financial advisor which investments in your portfolio will make the most philanthropic and financial impact.
2. Prior to transferring securities to our account, please download and complete the Gift of Securities form which includes instructions to your broker. Remember to sign and date the form.
3. Email, fax or mail the completed form to our [Resource Manager](#)



**Habitat  
for Humanity®**  
Grey Bruce

**We create opportunity for people to  
thrive through  
innovative housing solutions.**

**Example: Benefits of a Gift of Securities**

For more information please contact us:

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<b>Gift of Appreciated Securities*</b>		
	<b>Sell shares and donate cash</b>	<b>Donate shares directly</b>
<b>Current value of shares</b>	\$50,000	\$50,000
<b>Amount paid for shares</b>	\$10,000	\$10,000
<b>Capital gains</b>	\$40,000 ((\$50,000 current value - \$10,000 purchase price))	\$40,000 ((\$50,000 current value - \$10,000 purchase price))
<b>Tax on capital gains</b>	\$10,000 ((\$40,000 capital gains x 50% taxable gains x 50%**))	\$0 (no capital gains tax payable on donated shares)
<b>Tax credit</b>	\$25,000 ((\$50,000 donation x 50%**))	\$25,000 ((\$50,000 donation x 50%**))
<b>Net tax savings from donation</b>	\$15,000 ((\$25,000 - \$10,000 tax on capital gains))	\$25,000
<b>Total tax savings from donation</b>	\$15,000 ((\$25,000 tax credit - \$10,000 tax on capital gains))	\$35,000 ((\$25,000 tax credit + \$10,000 in tax on gain not paid))
<b>Net cost of gift</b>	\$35,000 ((\$50,000 gift - \$15,000 total tax savings))	\$15,000 ((\$50,000 gift - \$35,000 total tax savings))

*\*Scenario for illustrative purposes only*

*\*\*Assumes gift made in Ontario at a marginal tax rate of 50%*